



Shikshan Prasarak Mandali Pune-30

PRIN. K.P. MANGALVEDHEKAR INSTITUTE OF MANAGEMENT CAREER DEVELOPMENT AND RESEARCH

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Course Outcome: B.B.A. I

Sr. No	Program	Sem	Name of The Course	CO No.	Course Outcome (CO)
1	B.B.A. - I	I	Principles of Management-I	CO - 1	To develop understanding regarding basic concepts and functions of Management.
2	B.B.A. - I	I	Business Communication-I	CO - 1	To acquaint students with importance of communication in business
3	B.B.A. - I	I	Accounting for Business-I	CO - 1	To develop awareness about accounting as a language of business.
				CO - 2	To impart basic accounting knowledge as applicable to business
4	B.B.A. - I	I	Business Economics –I	CO - 1	To provide

					basic knowledge of the micro economic theory.
				CO - 2	To enable students to apply this knowledge in business decision making.
5	B.B.A. - I	I	Business Organization & Environment-I	CO - 1	a) To acquaint the students with various forms of business organization.
				CO - 2	b) To make the students aware about developments in the business world.
				CO - 3	c) To provide basic knowledge of business environment.
				CO - 4	d) To enable them for formulating appropriate business strategies
6	B.B.A. - I	I	Practicals on Management-I	CO - 1	a) To expose the student with current

					developments in business.
				CO - 2	b) To improve communication skill of the students.
9	B.B.A. - I	II	Principles of Management-II	CO - 1	To develop understanding regarding basic concepts and functions of Management.
10	B.B.A. - I	II	Business Communication –I	CO - 1	To improve oral communication of students
11	B.B.A. - I	II	Accounting for Business-II	CO - 1	To impart basic cost accounting knowledge as applicable to business
12	B.B.A. - I	II	Business Economics –II	CO - 1	a) To provide basic knowledge of the micro economic theory.
				CO - 2	b) To enable students to apply this knowledge in business decision making.
13	B.B.A. - I	II	Business Organization & Environment-II	CO - 1	a) To acquaint the students with various forms of business organization.

				CO - 2	b) To make the students aware about developments in the business world.
				CO - 3	c) To provide basic knowledge of business environment.
				CO - 4	d) To enable them for formulating appropriate business strategies
14	B.B.A. - I	II	Practicals on Management-II	CO - 1	a) To expose the student with current developments in business
				CO - 2	b) To improve communication skill of the students

Course Outcome: B.B.A. II

Sr. No	Program	Sem	Name of The Course	CO No.	Course Outcome (CO)
1	B.B.A. - II	III	Foundation of Human Skills- I	CO-1	1. Building self Confidence, critical thinking.
				CO-2	2. Creating understanding related to expected behavior in Organization.
				CO-3	3. Helps understanding to be a part of Organizational structure and part of teams.
				CO-4	4. Understanding to cope up with organizational problems, and to work in a given environment.
2	B.B.A. - II	III	Subject: International Business - I	CO-1	1. To acquaint the students with intentional business environment
				CO-2	2. To provide a comprehensive understanding of procedural aspects of international Business
				CO-3	3. To Study the significance of international business for Indian economy

3	B.B.A. - II	III	Entrepreneurship Development & SME - I	CO-1	1. Widen the base of entrepreneurship by development achievement motivation and entrepreneurial skills.
				CO-2	2. Motivate a person for entrepreneurial career and to make him capable of perceiving and exploiting successfully opportunities for enterprises.
				CO-3	3. To get Introduced about various schemes and supporting organizations of Government.
4	B.B.A. - II	III	IT for Management- I	CO-1	1) To Know the Fundamentals of Computers
				CO-2	2) To Understand how to use Computer applications in day-to-Day Applications.
5	B.B.A. - II	III	Mini Project-I	CO-1	
				CO-2	
				CO-3	
8	B.B.A.- II	IV	Research Methodology - II	CO-1	1. To acquaint students with some basic concepts of statistics.
				CO-2	2. To make them aware about some elementary application
9	B.B.A.-	IV	Foundation of	CO-1	

	II		Human Skills - II		1. Building self Confidence, critical thinking.
				CO-2	2. Creating understanding related to expected behavior in Organization.
				CO-3	3. Helps understanding to be a part of Organizational structure and part of teams.
				CO-4	4. Understanding to cope up with organizational problems, and to work in a given environment
10	B.B.A.- II	IV	International Business - II	CO-1	1. To acquaint the students with intentional marketing
				CO-2	2. To provide a knowledge of international finance
				CO-3	3. To Study the significance of international business for Indian economy
11	B.B.A.- II	IV	Entrepreneurship Development & SME - II	CO-1	1. Widen the base of entrepreneurship by development achievement motivation and entrepreneurial skills.
				CO-2	2. Motivate a person for entrepreneurial career and

					to make him capable of perceiving and exploiting successfully opportunities for enterprises.
				CO-3	3. To get Introduced about various schemes and supporting organizations of Government.
12	B.B.A.- II	IV	IT for Management-II	CO-1	1) To understand the role of IT in Management.
				CO-2	2) To understand the concepts of Information System
				CO-3	3) To understand the issues in MIS
13	B.B.A.- II	IV	Mini Project - II	CO-1	
				CO-2	

Course Outcome: B.B.A. III

Sr. No.	Program	Sem	Name of The Course	CO Number	Course Outcome (CO)
1	B.B.A. - III	V	Marketing Management-I	CO - 1	1. To create understanding of fundamental concepts of marketing amongst students.
				CO - 2	2. To familiarize students with various functions of marketing management
2	B.B.A. - III	V	Financial Management-I	CO - 1	The course aims to develop a foundation of financial management concepts and enables the student to understand how business concerns make important financial decisions, and to know the role of ratio analysis in business decisions
3	B.B.A. - III	V	Human Resource Management –I	CO - 1	To familiarize the students to the basic concepts of Human Resource Management in order to aid in understanding how an HR department functions, and in understanding the challenges faced by managers in today's business firms
4	B.B.A. - III	V	Production Management-I	CO - 1	1) To provide students with basic understanding of concepts of Production management.
				CO - 2	2) To introduce students to the key activities

					performed by the Production function.
				CO - 3	3) To understand global trends in Production management
5	B.B.A. - III	V	Taxation	CO - 1	Not Available on University web site
				CO - 2	
				CO - 3	
				CO - 4	
				CO - 5	
				CO - 6	
6	B.B.A. - III	V	Retailing Management – I	CO - 1	1. To create understanding of various retailing fundamental concepts amongst students.
				CO - 2	2. To familiarize students with different decisions required for retail store set up.
7	B.B.A. - III	V	Cost & Management Accounting-I	CO - 1	For students, this subject is particularly important and beneficial because it helps in developing the concept of optimum utilization of available resources. For the management of an organization, it is a crucial discipline as the information collected and presented to management is based on cost and management accounting techniques which in turn helps the management to solve not only specific difficulties but also guides them in decision making.

8	B.B.A. - III	VI	Marketing Management-II	CO - 1	1. To develop detailed understanding of marketing mix elements.
				CO - 2	2. To familiarize students with marketing decision making.
9	B.B.A. - III	VI	Financial Management-II	CO - 1	The course aims to develop a foundation of financial management concepts and enables the student to understand how business concerns make important financial decisions, and to know the role of ratio analysis in business decisions
10	B.B.A. - III	VI	Human Resource Management-II	CO - 1	1. To gain an insight in to the functioning of Compensation Management, Performance Appraisal, employee mobility and career planning and development.
				CO - 2	2. To create an awareness about recent trends and Practices of human resource mngt
11	B.B.A. - III	VI	Production Management-II	CO - 1	1) To provide students with basic understanding of concepts of PPC.
				CO - 2	2) To introduce students to the key activities performed by the Maintenance function.
				CO - 3	3) To acknowledge the students with Purchasing & Material Management.
12	B.B.A. - III	VI	Project Work	CO - 1	To expose the BBA students to practical

					application of theoretical concepts, which they have learnt during the BBA course.
13	B.B.A. - III	VI	Retailing Management – II	CO - 1	1. To create understanding of various retailing operations and marketing strategy in retail.
				CO - 2	2. To familiarize students with different technologies used in retail operations.
14	B.B.A. - III	VI	Cost & Management Accounting- II	CO- 1	For students, this subject is particularly important and beneficial because it helps in developing the concept of optimum utilization of available resources. For the management of an organization, it is a crucial discipline as the information collected and presented to management is based on cost and management accounting techniques which in turn helps the management to solve not only specific difficulties but also guides them in decision making



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Program Outcome: B.B.A.

Program		Program Outcome
B. C. A. (Three Years Bachelor's Degree Program)		After the completion of three years of Bachelor in Computer Application that is B. C. A. The students will be able to:
	PO-1	To develop wide spectrum of managerial skills along with competency building required in the industry.
	PO-2	To apply knowledge of marketing, finance and human resource management international business & accounting to the solution of complex managerial problems.
	PO-3	To develop the students for professional values and taking for social responsibilities.
	PO-4	To enhance not only a comprehensive understanding of the theory but its application too in diverse fields.
	PO-5	To build-up a successful career in industry and to motivate them to be an entrepreneur.



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Program Specific Outcome: B.B.A.

Program		Program Outcome
B. B. A. (Three Years Bachelor's Degree Program)		After the completion of three years of Bachelor in Computer Application that is B. B. A. The students will be able to:
	PSO-1	To develop student ability for self-employment as a young entrepreneur and to create corporate professionals.
	PSO-2	To have successful career in marketing, finance and human resource management
	PSO-3	To make them able for higher education.